General information about company					
Scrip code	512265				
NSE Symbol					
MSEI Symbol					
ISIN					
Name of the company	AVON MERCANTILE LIMITED				
Whether company is SME	No				
Class of Security	Equity Shares				
Type of report	Quarterly				
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2019				
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date					
Shareholding pattern filed under	Regulation 31 (1) (b)				

	Declaration								
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public				
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No				
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No				
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No				
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No				
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No				
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No						
7	Whether company has equity shares with differential voting rights?	No	No	No	No				
8	Whether the listed entity has any significant beneficial owner?	Yes							

	Table I - Summary Statement holding of specified securities										
	Category		No. of fully paid	No. Of No. Of Partly shares	Total nos. shares	Shareholding as a % of total no. of	Number of Voting Rights he class of securities (IX)			eld in each	
Category (I)	of shareholder	shareholders		paid-up equity	underlying Depository	held (VII) = (IV) +	shares (calculated as per SCRR, 1957)	No of Vot	ting (XI	V) Rights	Total as a
	(II)	(III)	held (IV)		(VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)		
(A)	Promoter & Promoter Group	9	1960070			1960070	26.21	1960070		1960070	26.21
(B)	Public	1048	5517320			5517320	73.79	5517320		5517320	73.79
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1057	7477390			7477390	100	7477390		7477390	100

		Tabl	e I - Summ	ary Statement	holding of specified	secu	rities			
Category	Category of	No. Of Shares Underlying Outstanding	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding , as a % assuming full conversion of convertible securities (%	ced in	Shar pled othe	ged or rwise imbered	Number of equity shares held in
(I)	shareholder (II)	convertible securities (X)	Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)	as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
(A)	Promoter & Promoter Group				26.21					0
(B)	Public				73.79					0
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					0

r	Fable II - Staten	nent showi	ng share	holdin	g pattern	of the P	romoter and	Promot	er Gro	oup		
			No. of	No. Of Partly	No. Of	Total nos.	Shareholding as a % of total	Number o each class		Rights he rities (IX)		
Sr.	Category & Name of the	Nos. Of shareholders	fully paid up equity	paid- up	shares underlying Depository	shares held (VII) =	no. of shares (calculated as per SCRR,	No of Voting (2		as a		
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	Receipts (VI)	(IV)+ (V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	of Total Voting rights	
А	Table II - Statement	showing share	holding pat	ttern of th	ne Promoter a	nd Promot	er Group					
(1)	Indian											
(a)	Individuals/Hindu undivided Family	7	70			70	0	70		70	0	
(d)	Any Other (specify)	2	1960000			1960000	26.21	1960000		1960000	26.21	
Sub-Total (A) (1)		9	1960070			1960070	26.21	1960070		1960070	26.21	
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		9	1960070			1960070	26.21	1960070		1960070	26.21	
В	Table III - Statemen	t showing shar	eholding pa	ttern of	the Public sha	reholder		•				
(1)	Institutions											
(3)	Non-institutions											
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	861	506060			506060	6.77	506060		506060	6.77	
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	1	30000			30000	0.4	30000		30000	0.4	
(e)	Any Other (specify)	186	4981260			4981260	66.62	4981260		4981260	66.62	
Sub-Total (B) (3)		1048	5517320			5517320	73.79	5517320		5517320	73.79	
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)		1048	5517320			5517320	73.79	5517320		5517320	73.79	
С	Table IV - Statemen	t showing shar	eholding pa	attern of	the Non Prom	noter- Non	Public sharehold	er				
Total (A+B+C2)		1057	7477390			7477390	100	7477390		7477390	100	
Total (A+B+C)		1057	7477390			7477390	100	7477390		7477390	100	

Ta	able II - Stat	tement show	ving shareholdi	ng pattern of the Promo	ter a	nd Pro	mot	er Gro	սթ
Sr.	Shares Underlying Und	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding , as a % assuming full conversion of convertible securities (as a		Number of Locked in shares (XII)		nber of res ged or rwise unbered I)	Number of equity shares held in
51.	Outstanding convertible securities (X)	Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)	percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
А	Table II - State	ement showing	g shareholding patte	ern of the Promoter and Promot	er Gro	oup			
(1)	Indian								
(a)				0					0
(d)				26.21					0
Sub-Total (A) (1)				26.21					0
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group $(A)=$ (A)(1)+(A)(2)				26.21					0
В	Table III - Sta	tement showin	g shareholding patt	ern of the Public shareholder					
(1)	Institutions								
(3)	Non-institutio	ns							
(a(i))				6.77					0
(a(ii))				0.4					0
(e)				66.62					0
Sub-Total (B) (3)				73.79					0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				73.79					0
С	Table IV - Sta	tement showin	g shareholding patt	tern of the Non Promoter- Non	Publi	e shareho	older		
Total (A+B+C2)				100					0
Total (A+B+C)				100					0

		Ind	ividuals/Hindu	undivided Fa	mily		
Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	BIR BAHADUR MISHRA	HARIDAS NAMBIAR	DEEPAK CHAKRAWARTI	AZAD SINGH	L N MAHESHWARI	SUDHIR KUMAR	ASHOK KUMAR
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ99992	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ99999Z
No. of fully paid up equity shares held (IV)	10	10	10	10	10	10	10
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	10	10	10	10	10	10	10
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0	0
Number of Voting	g Rights held in e	each class of secu	rities (IX)				
Class eg:X	10	10	10	10	10	10	10
Class eg:y							
Total	10	10	10	10	10	10	10
Total as a % of Total Voting rights	0	0	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0	0
Number of Locke	ed in shares (XII)						
No. (a)							
As a % of total Shares held (b)							
Number of Share	s pledged or othe	rwise encumbere	ed (XIII)				
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in	0	0	0	0	0	0	0

dematerialized form (XIV)							
Reason for not pre-	oviding PAN						
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)	Textual Information(7)
Shareholder type	Promoter						

	Individuals/Hindu undivided Family
Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	70
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	70
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0
Number of Voting I	Rights held in each class of securities (IX)
Class eg:X	70
Class eg:y	
Total	70
Total as a % of Total Voting rights	0
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of Shares J	pledged or otherwise encumbered (XIII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	0
Reason for not prov	viding PAN

Reason for not providing PAN	
Shareholder type	

	Text Block					
Textual Information(1)	We wish to inform that PAN No. of Mr. Bir Bahadur Mishra is not availaible / updated with the Company.					
Textual Information(2)	We wish to inform that PAN No. of Mr. Haridas Nambiar is not available / updated with the Company.					
Textual Information(3)	We wish to inform that PAN No. of Mr. Deepak Chakrawarti is not availaible / updated with the Company.					
Textual Information(4)	We wish to inform that PAN No. of Mr. Azad Singh is not available / updated with the Company.					
Textual Information(5)	We wish to inform that PAN No. of Mr. L N Maheshwari is not available / updated with the Company.					
Textual Information(6)	We wish to inform that PAN No. of Mr. Sudhir Kumar is not availaible / updated with the Company.					
Textual Information(7)	We wish to inform that PAN No. of Mr. Ashok Kumar is not availaible / updated with the Company.					

	Any Oth	er (specify)	
Searial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Smart Entertainment Private Limited	Oasis Cineplex Private Limited	
PAN (II)	AABCM0050A	AAACO0263G	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	1470750	489250	1960000
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1470750	489250	1960000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Voting	Rights held in each class of securities (IX)		
Class eg: X	1470750	489250	1960000
Class eg:y			
Total	1470750	489250	1960000
Total as a % of Total Voting rights	19.67	6.54	26.21
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Locked	in shares (XII)		
No. (a)			
As a % of total Shares held (b)			
Number of Shares	pledged or otherwise encumbered (XIII)		
No. (a)			

Number of equity shares held in dematerialized form (XIV)	0	0	0					
Reason for not pro-	Reason for not providing PAN							
Reason for not providing PAN								
Shareholder type	Promoter	Promoter						

			Any Oth	er (specify)				
Searial No.	1	2	3	4	5	6	7	
Category	BodiesBodiesCorporateCorporate		Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	
Category / More than 1 percentage	More than 1 percentage of shareholding More than 1 percentage of shareholding		percentage of percentage of p		More than 1 percentage of shareholding bareholding		More than 1 percentage of shareholding	
Name of the Shareholders (I)	LCC INFOTECH LIMITED BLUE CHIP INDIA LIMITED		BENZER AGENCIES LIMITED	ATN INTERNATIONAL LIMITED	BENZER AGENCIES LIMITED PRECISION PAPER INDUSTRIES LIMITED		SILICON VALLEY INFOTECH LIMITED	
PAN (II)	ZZZZZ99997Z	ZZZZZ99999Z	ZZZZZ99999Z	ZZZZZ99992	ZZZZZ99999Z	ZZZZZ99999Z	ZZZZZ99999Z	
No. of the Shareholders (I)	1	1	1	1	1	1	1	
No. of fully paid up equity shares held (IV)	494500	292500	242500	213250	158750	87500	80750	
No. Of Partly paid-up equity shares held (V)								
No. Of shares underlying Depository Receipts (VI)								
Total nos. shares held (VII) = (IV)+(V)+ (VI)	494500	292500	242500	213250	158750	87500	80750	
(IV)+(V)+ (VI) Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)		3.91	3.24	2.85 2.1		2.12 1.17		
Number of Voting	g Rights held in e	ach class of secu	rities (IX)	•	I	<u> </u>	I	
Class eg: X	494500	292500	242500	213250	158750	87500	80750	
Class eg:y								
Total	494500	292500	242500	213250	158750	87500	80750	
Total as a % of Total Voting rights	l Voting 6.61		3.24	2.85	2.12	1.17	1.08	
No. Of Shares Underlying Outstanding convertible securities (X)	nderlying utstanding nvertible							
No. of Shares Underlying Outstanding Warrants (Xi)								
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)								
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)		3.91	3.24	2.85	2.12	1.17	1.08	
Number of Locke	d in shares (XII)							
No. (a)								
As a % of total Shares held (b)								

	Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)	Textual Information(7)	
	Reason for not providing PAN								
1	Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0	0	

	Any Other (specify)							
Searial No.	8							
Category	Bodies Corporate							
Category / More than 1 percentage	Category							
Name of the Shareholders (I)		Click here to go back						
PAN (II)		Total						
No. of the Shareholders (I)	179	179						
No. of fully paid up equity shares held (IV)	3409010	3409010						
No. Of Partly paid- up equity shares held (V)								
No. Of shares underlying Depository Receipts (VI)								
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3409010	3409010						
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	45.59	45.59						
Number of Voting	Rights held in each class of securities (IX)							
Class eg: X	3409010	3409010						
Class eg:y								
Total	3409010	3409010						
Total as a % of Total Voting rights	45.59	45.59						
No. Of Shares Underlying Outstanding convertible securities (X)								
No. of Shares Underlying Outstanding Warrants (Xi)								
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)								
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	45.59	45.59						
Number of Locked	in shares (XII)							
No. (a)								
As a % of total Shares held (b)								
Number of equity shares held in dematerialized form (XIV)	0	0						
Reason for not prov	viding PAN							

Reason for not	
providing PAN	

Text Block							
Textual Information(1) We wish to inform that PAN No. of M/s. LCC Infotech Limited is not available / updated w Company.							
Textual Information(2)	We wish to inform that PAN No. of M/s. Blue Chip India Limited is not available / updated with the Company.						
Textual Information(3)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited Limited is not available / updated with the Company.						
Textual Information(4)	We wish to inform that PAN No. of M/s. ATN International Limited is not available / updated with the Company.						
Textual Information(5)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited is not available / updated with the Company.						
Textual Information(6)	We wish to inform that PAN No. of M/s. Precision Paper Industries Limited is not available / updated with the Company.						
Textual Information(7)	We wish to inform that PAN No. of M/s. Silicon Valley Infotech Limited is not available / updated with the Company.						

					signific	cant beneficial	owners						
ails of the SI	30				Details of the register	red owner						ng/ exercise of ompany, wheth	
				N. C. S. Par			Passport		N	Whether by virtue of:			
ne	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Ex of cor
UPENDRA MAR)DI	AAEPM9202C	E4805781L	Any other	OVERSEAS CITIZEN OF INDIA	SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		10.37			No
									Total:	10.37	0	0	
LIP MAR)DI	ABNPM2471R	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		8.07			No
									Total:	8.07	0	0	
VYA NGYA	AJZPM9106B	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		7.76			No
									Total:	7.76	0	0	