General information about company						
Scrip code	512265					
NSE Symbol						
MSEI Symbol						
ISIN						
Name of the company	AVON MERCANILE LIMITED					
Whether company is SME	No					
Class of Security	Equity Shares					
Type of report	Quarterly					
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2018					
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date						
Shareholding pattern filed under	Regulation 31 (1) (b)					

	Declaration									
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public					
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No					
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No					
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No					
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No					
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No					
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No							
7	Whether company has equity shares with differential voting rights?	No	No	No	No					

	Table I - Summary Statement holding of specified securities										
	Category	Nos. Of	No. of fully paid	No. Of Partly	No. Of shares	Total nos. shares % of total no. of % of total no. of % of securities (IX)			eld in each		
Category (I)	of shareholder	shareholders	up equity	paid-up equity	underlying Depository	held (VII)	shares (calculated as per SCRR, 1957)	No of Vo	ting (XI	V) Rights	Total as a
	(II)	(III)	shares held (IV)	shares held (V)	Receipts (VI)	$\begin{array}{c} (\mathrm{IV})^+ \\ (\mathrm{V})^+ (\mathrm{VI}) \\ (\mathrm{V})^+ (\mathrm{VI}) \\ \end{array} \qquad \begin{array}{c} \mathrm{as per berk}, (\mathrm{V})^+ (\mathrm{V}) \\ (\mathrm{VIII}) & \mathrm{As a \% of} \\ (\mathrm{A} + \mathrm{B} + \mathrm{C2}) \\ \end{array}$	Class eg: X	Class eg:y	Total	% of (A+B+C)	
(A)	Promoter & Promoter Group	9	1960070			1960070	26.21	1960070		1960070	26.21
(B)	Public	1048	5517320			5517320	73.79	5517320		5517320	73.79
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1057	7477390			7477390	100	7477390		7477390	100

	Table I - Summary Statement holding of specified securities									
	shareholder (II) Convertible securities (X) Convertible securities (X) Convertible (X) Convert	gory Shares Underlying	Shares	No. Of SharesShareholding , as a %Underlyingassuming fullOutstandingconversion ofconvertibleconvertible securities (Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in	
(I)		No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)				
(A)	Promoter & Promoter Group				26.21					0
(B)	Public				73.79					0
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					0

,	Fable II - Staten	nent showi	ng share	holdin	g pattern	of the P	romoter and	Promot	er Gro	oup	
			No. of	No. Of Partly	No. Of	Total nos.	Shareholding as a % of total				
Sr.	Category & Name of the	Nos. Of shareholders	fully paid up equity	paid- up	shares underlying Depository	shares held (VII) =	no. of shares (calculated as per SCRR,	No of Vot	ing (XI	V) Rights	Total as a % of
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	Receipts (VI)	(IV)+ (V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	Total Voting rights
А	Table II - Statement	showing share	holding pat	ttern of tl	ne Promoter a	nd Promot	er Group				
(1)	Indian	-	_								-
(a)	Individuals/Hindu undivided Family	7	70			70	0	70		70	0
(d)	Any Other (specify)	2	1960000			1960000	26.21	1960000		1960000	26.21
Sub-Total (A) (1)		9	1960070			1960070	26.21	1960070		1960070	26.21
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		9	1960070			1960070	26.21	1960070		1960070	26.21
В	Table III - Statemen	t showing shar	eholding pa	attern of	he Public sha	reholder			I	. <u> </u>	
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	861	506060			506060	6.77	506060		506060	6.77
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	1	30000			30000	0.4	30000		30000	0.4
(e)	Any Other (specify)	186	4981260			4981260	66.62	4981260		4981260	66.62
Sub-Total (B) (3)		1048	5517320			5517320	73.79	5517320		5517320	73.79
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)		1048	5517320			5517320	73.79	5517320		5517320	73.79
С	Table IV - Statemer	nt showing shar	eholding pa	attern of	the Non Prom	oter- Non	Public sharehold	er			
Total (A+B+C2)		1057	7477390			7477390	100	7477390		7477390	100
Total (A+B+C)		1057	7477390			7477390	100	7477390		7477390	100

Ta	able II - Stat	tement shov	ving shareholdi	ng pattern of the Promo	ter a	nd Pro	mot	er Gro	սթ
0	Shares Underlying Outstanding convertible	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities (as a	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in
Sr.				percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
А	Table II - Stat	ement showing	shareholding patte	ern of the Promoter and Promot	ter Gr	oup			
(1)	Indian								
(a)				0					0
(d)				26.21					0
Sub-Total (A) (1)				26.21					0
(2)	Foreign					•	•		
Total Shareholding of Promoter and Promoter Group $(A)=$ (A)(1)+(A)(2)				26.21					0
В	Table III - Sta	tement showin	g shareholding patt	tern of the Public shareholder		•		1	I
(1)	Institutions								
(3)	Non-institutio	ons							
(a(i))				6.77					0
(a(ii))				0.4					0
(e)				66.62					0
Sub-Total (B) (3)				73.79					0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				73.79					0
С	Table IV - Sta	tement showin	g shareholding pat	tern of the Non Promoter- Non	Publi	c shareho	older		
Total (A+B+C2)				100					0
Total (A+B+C)				100					0

	Individuals/Hindu undivided Family									
Searial No.	1	2	3	4	5	6	7			
Name of the Shareholders (I)	BIR BAHADUR MISHRA	HARIDAS NAMBIAR	DEEPAK CHAKRAWARTI	AZAD SINGH	L N MAHESHWARI	SUDHIR KUMAR	ASHOK KUMAR			
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZ29999Z	ZZZZZ99992	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z			
No. of fully paid up equity shares held (IV)	10	10	10	10	10	10	10			
No. Of Partly paid-up equity shares held (V)										
No. Of shares underlying Depository Receipts (VI)										
Total nos. shares held (VII) = (IV)+(V)+ (VI)	10	10	10	10	10	10	10			
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0	0			
Number of Voting	g Rights held in e	each class of secu	rities (IX)							
Class eg:X	10	10	10	10	10	10	10			
Class eg:y										
Total	10	10	10	10	10	10	10			
Total as a % of Total Voting rights	0	0	0	0	0	0	0			
No. Of Shares Underlying Outstanding convertible securities (X)										
No. of Shares Underlying Outstanding Warrants (Xi)										
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)										
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0	0			
Number of Locke	ed in shares (XII)									
No. (a)										
As a % of total Shares held (b)										

Number of Shares pledged or otherwise encumbered (XIII)									
No. (a)									
As a % of total Shares held (b)									
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0	0		
Reason for not pr	oviding PAN		_	-	_	-			
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)	Textual Information(7)		
Shareholder type	Promoter								

	Individuals/Hindu undivided Family
Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	70
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	70
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0
Number of Voting	Rights held in each class of securities (IX)
Class eg:X	70
Class eg:y	
Total	70
Total as a % of Total Voting rights	0
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of Shares	pledged or otherwise encumbered (XIII)
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	0
Reason for not prov	viding PAN
Reason for not providing PAN	
Shareholder type	

Text Block							
Textual Information(1)	We wish to inform that PAN No. of Mr. Bir Bahadur Mishra is not availaible / updated with the Company.						
Textual Information(2)	We wish to inform that PAN No. of Mr. Haridas Nambiar is not availaible / updated with the Company.						
Textual Information(3)	We wish to inform that PAN No. of Mr. Deepak Chakrawarti is not availaible / updated with the Company.						
Textual Information(4)	We wish to inform that PAN No. of Mr. Azad Singh is not available / updated with the Company.						
Textual Information(5)	We wish to inform that PAN No. of Mr. L N Maheshwari is not availaible / updated with the Company.						
Textual Information(6)	We wish to inform that PAN No. of Mr. Sudhir Kumar is not available / updated with the Company.						
Textual Information(7)	We wish to inform that PAN No. of Mr. Ashok Kumar is not availaible / updated with the Company.						

	Any Other (specify)	
Searial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	SMART ENTERTAINMENT PRIVATE LIMITED	OASIS CINEPLEX PRIVATE LIMITED	
PAN (II)	AABCM0050A	AAACO0263G	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	1470750	489250	1960000
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1470750	489250	1960000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Voting	Rights held in each class of securities (IX)		
Class eg: X	1470750	489250	1960000
Class eg:y			
Total	1470750	489250	1960000
Total as a % of Total Voting rights	19.67	6.54	26.21
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Locked	in shares (XII)		
No. (a)			

As a % of total Shares held (b)						
Number of Shares	Number of Shares pledged or otherwise encumbered (XIII)					
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	0	0	0			
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter				

Any Other (specify)							
Searial No.	1	2	3	4	5	6	7
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate
Category / More than 1 percentage	More than 1 percentage of shareholding						
Name of the Shareholders (I)	LCC INFOTECH LIMITED	BLUE CHIP INDIA LIMITED	BENZER AGENCIES LIMITED	ATN INTERNATIONAL LIMITED	BENZER AGENCIES LIMITED	PRECISION PAPER INDUSTRIES LIMITED	SILICON VALLEY INFOTECH LIMITED
PAN (II)	ZZZZZ9999Z	ZZZZZ99997Z	ZZZZZ99999Z	ZZZZZ99997Z	ZZZZZ99997Z	ZZZZZ99999Z	ZZZZZ9999Z
No. of the Shareholders (I)	1	1	1	1	1	1	1
No. of fully paid up equity shares held (IV)	494500	292500	245000	213250	158750	87500	80750
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	494500	292500	245000	213250	158750	87500	80750
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	6.61	3.91	3.28	2.85	2.12	1.17	1.08
Number of Voting	g Rights held in e	ach class of secu	rities (IX)		<u> </u>	<u> </u>	1
Class eg: X	494500	292500	245000	213250	158750	87500	80750
Class eg:y							
Total	494500	292500	245000	213250	158750	87500	80750
Total as a % of Total Voting rights	6.61	3.91	3.28	2.85	2.12	1.17	1.08
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=	6.61	3.91	3.28	2.85	2.12	1.17	1.08

(VII)+(X) As a % of (A+B+C2)							
Number of Locke	d in shares (XII)						
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0	0
Reason for not providing PAN							
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)	Textual Information(7)

Catagory / Mara	Bodies Corporate	
Category / More than 1 percentage C Name of the		
Category / More than 1 percentage C Name of the		
	Category	
shareholders (1)		Click here to go back
PAN (II)		Total
No. of the Shareholders (I)	79	179
No. of fully paid up equity shares held (IV)	409010	3409010
No. Of Partly paid- up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI) 34	409010	3409010
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	5.59	45.59
Number of Voting Rig	ghts held in each class of securities (IX)	
Class eg: X 34	409010	3409010
Class eg:y		
Total 34	409010	3409010
Total as a % of Total Voting rights 45	5.59	45.59
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	5.59	45.59
Number of Locked in	shares (XII)	
No. (a)		

As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	0	0
Reason for not prov	viding PAN	
Reason for not providing PAN		

Text Block				
Textual Information(1)	We wish to inform that PAN No. of M/s. LCC Infotech Limited is not available / updated with the Company.			
Textual Information(2)	We wish to inform that PAN No. of M/s. Blue Chip India Limited is not available / updated with the Company.			
Textual Information(3)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited is not available / updated with the Company.			
Textual Information(4)	We wish to inform that PAN No. of M/s. ATN International Limited is not available / updated with the Company.			
Textual Information(5)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited is not available / updated with the Company.			
Textual Information(6)	We wish to inform that PAN No. of M/s. Precision Paper Industries Limited is not available / updated with the Company.			
Textual Information(7)	We wish to inform that PAN No. of M/s. Silicon Valley Infotech Limited is not available / updated with the Company.			