General information about company						
Scrip code	512265					
NSE Symbol						
MSEI Symbol						
ISIN						
Name of the company	AVON MERCANTILE LIMITED					
Whether company is SME	No					
Class of Security	Equity Shares					
Type of report	Quarterly					
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2019					
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date						
Shareholding pattern filed under	Regulation 31 (1) (b)					

	Declaration									
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public					
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No					
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No					
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No					
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No					
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No					
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No							
7	Whether company has equity shares with differential voting rights?	No	No	No	No					
8	Whether the listed entity has any significant beneficial owner?	Yes								

	Table I - Summary Statement holding of specified securities										
Category	ategory Nos Of fully	No. of fully paid	No. Of Partly	No. Of shares	Total nos.	Shareholding as a % of total no. of	Number of Voting Rights he class of securities (IX)			ld in each	
Category (I)	of shareholder	shareholders (III)	up equity	paid-up equity	underlying Depository	held (VII) = (IV)+	shares (calculated as per SCRR, 1957)	No of Vot	ing (XI	V) Rights	Total as a
	(II)	(111)	held (IV)	shares held (V)	Receipts $(V)+(V)$ (V)	Class eg: X	Class eg:y	Total	% of (A+B+C)		
(A)	Promoter & Promoter Group	9	1960070			1960070	26.21	1960070		1960070	26.21
(B)	Public	1047	5517320			5517320	73.79	5517320		5517320	73.79
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1056	7477390			7477390	100	7477390		7477390	100

	Table I - Summary Statement holding of specified securities										
Category of (I) shareholder (II)	of	Category Shares Underlying		No. Of Shares Underlying Outstanding convertible	Shareholding , as a % assuming full conversion of convertible securities (Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
		securities and No. Of Warrants (Xi) (a)	as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)				
(A)	Promoter & Promoter Group				26.21					0	
(B)	Public				73.79					0	
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total				100					0	

r	Гable II - Staten	nent showi	ng share	holdin	g pattern	of the P	romoter and	Promoto	er Gro	oup	
	Category & Name of the		No. of	No. Of Partly	No. Of	Total nos.	Shareholding as a % of total no. of shares (calculated as per SCRR,	Number of Voting Rights held in each class of securities (IX)			
Sr.		Nos. Of shareholders	fully paid up equity	paid- up	shares underlying Depository	shares held (VII) =		No of Voting (XIV) Rights			Total as a % of
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	Receipts (VI)	(IV)+ (V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	Total Voting rights
A	Table II - Statement	showing share	holding pat	ttern of tl	he Promoter a	nd Promot	er Group				
(1)	Indian										
(a)	Individuals/Hindu undivided Family	7	70			70	0	70		70	0
(d)	Any Other (specify)	2	1960000			1960000	26.21	1960000		1960000	26.21
Sub-Total (A) (1)		9	1960070			1960070	26.21	1960070		1960070	26.21
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		9	1960070			1960070	26.21	1960070		1960070	26.21
В	Table III - Statemen	t showing shar	eholding pa	attern of	the Public sha	reholder					
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	861	506060			506060	6.77	506060		506060	6.77
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	1	30000			30000	0.4	30000		30000	0.4
(e)	Any Other (specify)	185	4981260			4981260	66.62	4981260		4981260	66.62
Sub-Total (B) (3)		1047	5517320			5517320	73.79	5517320		5517320	73.79
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)		1047	5517320			5517320	73.79	5517320		5517320	73.79
С	Table IV - Statemen	nt showing shar	eholding pa	attern of	the Non Pron	noter- Non	Public sharehold	er			
Total (A+B+C2)		1056	7477390			7477390	100	7477390		7477390	100
Total (A+B+C)		1056	7477390			7477390	100	7477390		7477390	100

Ta	able II - Stat	tement show	ving shareholdi	ng pattern of the Promo	ter a	nd Pro	mot	er Gro	ир
Sr.	No. Of Shares Underlying Outstanding	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (as a	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
SI.	Outstanding convertible securities (Xi) Outstanding Warrants (Xi) Outstanding Warrants (Xi) No. Of Warrants (Xi) (XI) = (VII)+(X) As a % of (A+B+C2) Table II - Statement showing shareholding pattern of the Promoter and Pro		No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)			
A	Table II - State	ement showing	shareholding patte	ern of the Promoter and Promot	er Gro	oup			
(1)	Indian								
(a)				0					0
(d)				26.21					0
Sub-Total (A) (1)				26.21					0
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				26.21					0
В	Table III - Sta	tement showin	g shareholding patt	ern of the Public shareholder					
(1)	Institutions								
(3)	Non-institutio	ns							
(a(i))				6.77					0
(a(ii))				0.4					0
(e)				66.62					0
Sub-Total (B) (3)				73.79					0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				73.79					0
С	Table IV - Sta	tement showin	g shareholding patt	ern of the Non Promoter- Non	Public	shareho	older		
Total (A+B+C2)				100					0
Total (A+B+C				100					0

		Ind	ividuals/Hindu	undivided Fa	mily			
Searial No.	1	2	3	4	5	6	7	
Name of the Shareholders (I)	BIR BAHADUR MISHRA	HARIDAS NAMBIAR	DEEPAK CHAKRAWARTI	AZAD SINGH	L N MAHESHWARI	SUDHIR KUMAR	ASHOK KUMAR	
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	
No. of fully paid up equity shares held (IV)	10	10	10	10	10	10	10	
No. Of Partly paid-up equity shares held (V)								
No. Of shares underlying Depository Receipts (VI)								
Total nos. shares held (VII) = (IV)+(V)+ (VI)	10	10	10	10	10	10	10	
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0	0	
Number of Voting	g Rights held in e	each class of secu	rities (IX)					
Class eg:X	10	10	10	10	10	10	10	
Class eg:y								
Total	10	10	10	10	10	10	10	
Total as a % of Total Voting rights	0	0	0	0	0	0	0	
No. Of Shares Underlying Outstanding convertible securities (X)								
No. of Shares Underlying Outstanding Warrants (Xi)								
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)								
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0	0	
Number of Locked in shares (XII)								
No. (a)								
As a % of total Shares held (b)								
Number of Share	s pledged or othe	rwise encumbere	ed (XIII)					
No. (a)								
As a % of total Shares held (b)								
Number of equity shares held in	0	0	0	0	0	0	0	

dematerialized form (XIV)							
Reason for not pr	oviding PAN						
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)		Textual Information(7)
Shareholder type	Promoter	Promoter	Promoter	Promoter	Promoter	Promoter	Promoter

	Individuals/Hindu undivided Family
Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	70
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	70
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0
Number of Voting	Rights held in each class of securities (IX)
Class eg:X	70
Class eg:y	
Total	70
Total as a % of Total Voting rights	0
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(XI)(a) As a % of (A+B+C2)	0
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of Shares	pledged or otherwise encumbered (XIII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	0
Reason for not pro-	viding PAN

	Text Block						
Textual Information(1)	We wish to inform that PAN No. of Mr. Bir Bahadur Mishra is not availaible / updated with the Company.						
Textual Information(2)	We wish to inform that PAN No. of Mr. Haridas Nambiar is not availaible / updated with the Company.						
Textual Information(3)	We wish to inform that PAN No. of Mr. Deepak Chakrawarti is not availaible / updated with the Company.						
Textual Information(4)	We wish to inform that PAN No. of Mr. Azad Singh is not availaible / updated with the Company.						
Textual Information(5)	We wish to inform that PAN No. of Mr. L N Maheshwari is not availaible / updated with the Company.						
Textual Information(6)	We wish to inform that PAN No. of Mr. Sudhir Kumar is not availaible / updated with the Company.						
Textual Information(7)	We wish to inform that PAN No. of Mr. Ashok Kumar is not availaible / updated with the Company.						

	Any Oth	ner (specify)	
Searial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Smart Entertainment Private Limited	Oasis Cineplex Private Limited	
PAN (II)	AABCM0050A	AAACO0263G	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	1470750	489250	1960000
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1470750	489250	1960000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Voting	Rights held in each class of securities (IX)		
Class eg: X	1470750	489250	1960000
Class eg:y			
Total	1470750	489250	1960000
Total as a % of Total Voting rights	19.67	6.54	26.21
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Locked	in shares (XII)		
No. (a)			
As a % of total Shares held (b)			
Number of Shares	pledged or otherwise encumbered (XIII)		
No. (a)			

Number of equity shares held in dematerialized form (XIV)	0	0	0				
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter Group	Promoter Group					

Any Other (specify)										
Searial No.	1	2	3	4	5	6	7			
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate			
Category / More than 1 percentage	More than 1 percentage of shareholding	Category								
Name of the Shareholders (I)	LCC INFOTECH LIMITED	BLUE CHIP INDIA LIMITED	BENZER AGENCIES LIMITED	ATN INTERNATIONAL LIMITED	PRECISION PAPER INDUSTRIES LIMITED	SILICON VALLEY INFOTECH LIMITED				
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z				
No. of the Shareholders (I)	1	1	1	1	1	1 179				
No. of fully paid up equity shares held (IV)	494500	292500	401250	213250	87500	80750	3409010			
No. Of Partly paid- up equity shares held (V)										
No. Of shares underlying Depository Receipts (VI)										
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	494500	292500	401250	213250	87500	80750	3409010			
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	6.61	3.91	5.37	2.85	1.17	1.08 45.59				
Number of Voting	Rights held in each	ch class of securit	ies (IX)							
Class eg: X	494500	292500	401250	213250	87500	80750	3409010			
Class eg:y										
Total	494500	292500	401250	213250	87500	80750	3409010			
Total as a % of Total Voting rights	6.61	3.91	5.37	2.85	1.17	1.08	45.59			
No. Of Shares Underlying Outstanding convertible securities (X)										
No. of Shares Underlying Outstanding Warrants (Xi)										
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)										
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	6.61	3.91	5.37	2.85	1.17	1.08	45.59			
Number of Locked	in shares (XII)									
No. (a)										
As a % of total Shares held (b)										
		0	0	0	0	0	0			

shares held in dematerialized form (XIV)									
Reason for not providing PAN									
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)			

	Any Other (specify)
Searial No.	
Category	
Category / More than 1 percentage	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of the Shareholders (I)	179
No. of fully paid up equity shares held (IV)	3409010
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3409010
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	45.59
Number of Voting	Rights held in each class of securities (IX)
Class eg: X	3409010
Class eg:y	
Total	3409010
Total as a % of Total Voting rights	45.59
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	45.59
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	0
Reason for not prov	viding PAN

Text Block						
Textual Information(1)	We wish to inform that PAN No. of M/s. LCC Infotech Limited is not available / updated with the Company.					
Textual Information(2)	We wish to inform that PAN No. of M/s. Blue Chip India Limited is not available / updated with the Company.					
Textual Information(3)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited is not available / updated with the Company.					
Textual Information(4)	We wish to inform that PAN No. of M/s. ATN International Limited is not available / updated with the Company.					
Textual Information(5)	We wish to inform that PAN No. of M/s. Precision Paper Industries Limited is not available / updated with the Company.					
Textual Information(6)	We wish to inform that PAN No. of M/s. Silicon Valley Infotech Limited is not available / updated with the Company.					

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ails of the SBO			Details of the registered owner				Details of holding/ exercise of right the reporting company, whether dire						
			Nationality			Passport		Nationality	Whether by virtue of:				
me	PAN	Passport No. in case of a foreign national	Nationality	(Applicable in case of Any other is selected)	Name	PAN	No. in case of a foreign national		(Applicable in case of Any other is selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exe of con
UPENDRA MAR DDI	AAEPM9202C	E4805781L	Any other	Overseas Citizen of India	SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		10.37			No
Total:							10.37	0	0				
LIP IMAR DDI	ABNPM2471R	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		8.07			No
Total:							8.07	0	0				
VYAA DDI NGYA	AJZPM9106B	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		7.76			No
									Total:	7.76	0	0	