

General information about company

Scrip code	512265
NSE Symbol	
MSEI Symbol	
ISIN	
Name of the company	AVON MERCANTILE LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2019
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			Total as a % of (A+B+C)
								No of Voting (XIV) Rights			
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	9	1960070			1960070	26.21	1960070		1960070	26.21
(B)	Public	1048	5517320			5517320	73.79	5517320		5517320	73.79
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1057	7477390			7477390	100	7477390		7477390	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				26.21					0
(B)	Public				73.79					0
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	7	70			70	0	70		70	0
(d)	Any Other (specify)	2	1960000			1960000	26.21	1960000		1960000	26.21
Sub-Total (A) (1)		9	1960070			1960070	26.21	1960070		1960070	26.21
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		9	1960070			1960070	26.21	1960070		1960070	26.21
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	861	506060			506060	6.77	506060		506060	6.77
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	1	30000			30000	0.4	30000		30000	0.4
(e)	Any Other (specify)	186	4981260			4981260	66.62	4981260		4981260	66.62
Sub-Total (B) (3)		1048	5517320			5517320	73.79	5517320		5517320	73.79
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		1048	5517320			5517320	73.79	5517320		5517320	73.79
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		1057	7477390			7477390	100	7477390		7477390	100
Total (A+B+C)		1057	7477390			7477390	100	7477390		7477390	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				0					0
(d)				26.21					0
Sub-Total (A) (1)				26.21					0
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				26.21					0
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				6.77					0
(a(ii))				0.4					0
(e)				66.62					0
Sub-Total (B) (3)				73.79					0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				73.79					0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					0
Total (A+B+C)				100					0
Disclosure of notes in case of promoter holding in dematerialised form is less than 100 percentage								Textual Information(1)	
Disclosure of notes on shareholding pattern for company remarks explanatory								Textual Information(1)	

Text Block

Textual Information()	The promoters have filed application for dematerialisation of securities and the same is under process.
Textual Information()	Please take note that in terms of Companies (Significant Beneficial Ownership) Rules 2018, as amended from time to time (SBO Rules) , Smart Global Corporate Holding Pvt Ltd (SGCHPL), a Company registered under Companies Act 1956, which in turn is beneficially held by Dr Bhupendra Kumar Modi through Global Tech Innovations Ltd (39.59%) and directly by Mr Dilip Modi (30.81%) and Ms Divya Tongya (29.60%) (collectively the Owners) is the holding reporting company of this Company. In terms of SBO Rules, this Company i.e. Avon Mercantile Ltd. is only required to report details of holding reporting company. However, since the shareholding pattern doesnt provides for reporting of Holding Reporting Company, therefore Significant Beneficial Owners as per the SBO Rules is disclosed in the shareholding pattern as on 30th June 2019.

Individuals/Hindu undivided Family							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	BIR BAHADUR MISHRA	HARIDAS NAMBIAR	DEEPAK CHAKRAWARTI	AZAD SINGH	L N MAHESHWARI	SUDHIR KUMAR	ASHOK KUMAR
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z
No. of fully paid up equity shares held (IV)	10	10	10	10	10	10	10
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	10	10	10	10	10	10	10
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0	0
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	10	10	10	10	10	10	10
Class eg:y							
Total	10	10	10	10	10	10	10
Total as a % of Total Voting rights	0	0	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0	0
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in	0	0	0	0	0	0	0

Individuals/Hindu undivided Family	
Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	70
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	70
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	70
Class eg:y	
Total	70
Total as a % of Total Voting rights	0
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	0
Reason for not providing PAN	

Reason for not providing PAN	
Shareholder type	

Text Block

Textual Information(1)	We wish to inform that PAN No. of Mr. Bir Bahadur Mishra is not available / updated with the Company.
Textual Information(2)	We wish to inform that PAN No. of Mr. Haridas Nambiar is not available / updated with the Company.
Textual Information(3)	We wish to inform that PAN No. of Mr. Deepak Chakrawarti is not available / updated with the Company.
Textual Information(4)	We wish to inform that PAN No. of Mr. Azad Singh is not available / updated with the Company.
Textual Information(5)	We wish to inform that PAN No. of Mr. L N Maheshwari is not available / updated with the Company.
Textual Information(6)	We wish to inform that PAN No. of Mr. Sudhir Kumar is not available / updated with the Company.
Textual Information(7)	We wish to inform that PAN No. of Mr. Ashok Kumar is not available / updated with the Company.

Any Other (specify)			
Serial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Smart Entertainment Private Limited	Oasis Cineplex Private Limited	
PAN (II)	AABCM0050A	AAACO0263G	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	1470750	489250	1960000
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1470750	489250	1960000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	1470750	489250	1960000
Class eg:y			
Total	1470750	489250	1960000
Total as a % of Total Voting rights	19.67	6.54	26.21
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19.67	6.54	26.21
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of Shares pledged or otherwise encumbered (XIII)			
No. (a)			
As a % of total Shares held (b)			

Number of equity shares held in dematerialized form (XIV)	0	0	0
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type	Promoter	Promoter	

Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding
Name of the Shareholders (I)	LCC INFOTECH LIMITED	BLUE CHIP INDIA LIMITED	BENZER AGENCIES LIMITED	ATN INTERNATIONAL LIMITED	BENZER AGENCIES LIMITED	PRECISION PAPER INDUSTRIES LIMITED	SILICON VALLEY INFOTECH LIMITED
PAN (II)	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z	ZZZZZ9999Z
No. of the Shareholders (I)	1	1	1	1	1	1	1
No. of fully paid up equity shares held (IV)	494500	292500	242500	213250	158750	87500	80750
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	494500	292500	242500	213250	158750	87500	80750
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	6.61	3.91	3.24	2.85	2.12	1.17	1.08
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	494500	292500	242500	213250	158750	87500	80750
Class eg:y							
Total	494500	292500	242500	213250	158750	87500	80750
Total as a % of Total Voting rights	6.61	3.91	3.24	2.85	2.12	1.17	1.08
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	6.61	3.91	3.24	2.85	2.12	1.17	1.08
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							

Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0	0
Reason for not providing PAN							
Reason for not providing PAN	Textual Information(1)	Textual Information(2)	Textual Information(3)	Textual Information(4)	Textual Information(5)	Textual Information(6)	Textual Information(7)

Any Other (specify)		
Serial No.	8	
Category	Bodies Corporate	
Category / More than 1 percentage	Category	
Name of the Shareholders (I)		Click here to go back
PAN (II)		Total
No. of the Shareholders (I)	179	179
No. of fully paid up equity shares held (IV)	3409010	3409010
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3409010	3409010
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	45.59	45.59
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3409010	3409010
Class eg:y		
Total	3409010	3409010
Total as a % of Total Voting rights	45.59	45.59
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	45.59	45.59
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	0	0
Reason for not providing PAN		

Reason for not providing PAN		
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Text Block

Textual Information(1)	We wish to inform that PAN No. of M/s. LCC Infotech Limited is not available / updated with the Company.
Textual Information(2)	We wish to inform that PAN No. of M/s. Blue Chip India Limited is not available / updated with the Company.
Textual Information(3)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited Limited is not available / updated with the Company.
Textual Information(4)	We wish to inform that PAN No. of M/s. ATN International Limited is not available / updated with the Company.
Textual Information(5)	We wish to inform that PAN No. of M/s. Benzer Agencies Limited is not available / updated with the Company.
Textual Information(6)	We wish to inform that PAN No. of M/s. Precision Paper Industries Limited is not available / updated with the Company.
Textual Information(7)	We wish to inform that PAN No. of M/s. Silicon Valley Infotech Limited is not available / updated with the Company.

significant beneficial owners

Details of the SBO					Details of the registered owner					Details of holding/ exercise of right of the reporting company, whether direct or indirect			
Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:			
										Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercised
PUPENDRA MAR ODI	AAEPM9202C	E4805781L	Any other	OVERSEAS CITIZEN OF INDIA	SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		10.37			No
Total:										10.37	0	0	
PIP MAR ODI	ABNPM2471R	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		8.07			No
Total:										8.07	0	0	
VYA NGYA	AJZPM9106B	NA	India		SMART ENTERTAINMENT PRIVATE LIMITED	AABCM0050A	NA	India		7.76			No
Total:										7.76	0	0	